



## Getting Started

By Pete Schmidt

I had so much fun last month I decided to put together another SWMMC Monthly. April was a great month for the club. Despite questionable weather, the planned car show went off without a hitch. It was great to see all the Mustangs and to meet some neat people. We added 11 new members in April! What a testament to the club's efforts and the passion of Pony owners.

Of course we got the chance to learn more about each other as club members. It has been deeply gratifying to see people from all backgrounds come together with one common interest and begin friendships. That is what David and I had hoped for back in 2011. Everybody involved has made it happen. Thank you.

I am excited to see how the year unfolds.

## 50<sup>th</sup> Anniversary Mustang Car Show – Recap

The SWMMC club's first event for the 2014 car season at Apple Ford Shakopee celebrating the 50<sup>th</sup> Anniversary of the Ford Mustang was a rousing success. Despite the questionable weather, we registered 46 cars for the car show and estimate 200 spectators attended the event.

Many positive comments were received from participants and attendees. The indoor display was particularly singled out as a great feature. John McKeown, General Sales Manager at Apple Ford Shakopee, was especially impressed with the caliber of the SWMMC members and commented favorably on the traffic on the show room floor.

The food service provided by Shakopee's Cub Scout Pack 916 was well received – I had two hot

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## New Members – April 2014

Welcome the following new SWMMC members

Jan & Janet Boldenow – Plymouth, MN

Ron & Cindi Broekemeier – Maple Grove, MN

David & Deborah DePauw – Lakeville, MN

Jeff & Kellie Eaton – Chaska, MN

Jerry & Donna Mae Forness – Burnsville, MN

Steve & Kathy Gaida – Vadnais Heights, MN

Clark Lindbeck – Chaska, MN

Rick Matzen – Eden Prairie, MN

Michael & Dana Neiman – Richfield, MN

Mike & Susan Stearns – Eagan, MN

Chuck & Edie Thomas – Northfield, MN

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dogs. The group's comments indicated they appreciated the opportunity to raise funds for an upcoming camping event, and that they were successful in making some money toward that end.

A sure sign of a happy partner is the request for (continued on page 3)



1624 Weston Court, Shakopee, MN  
55379

## Ford Mustang on the Empire State Building

By Pete Schmidt

If the Empire State Building can provide a fine climbing wall for a giant gorilla, its rooftop deck should also be able to accommodate a cozy corral for a mere Mustang.

Ford said it is planning to plant a 2015 Mustang convertible on the observation deck of one of the world's tallest buildings, mimicking a similar stunt done 49 years ago in the same place. It marks the half-century mark celebration for the iconic American car.

"New York is one of the greatest cities in the world, and it's the place where the Ford Mustang story began 50 years ago," says Mark Fields, Ford chief operating officer, in a statement. "We're thrilled to be visiting the architectural landmark that has been the heart of the Manhattan skyline for 83 years with the newest generation of the car that is the soul of Ford Motor Company."

Now, the only problem will be finding a way to get a car up 86 stories. Ford engineers are planning to take it up the elevator -- piece by piece.

They did it before -- in 1965, dividing the car into three pieces plus the windshield. But the 2015 Mustang is nearly seven inches longer and four inches wider than the original pony car. As a result, a lot more planning is going into pulling off the feat. The move has to be done in six hours.

And the stunt decades ago wasn't without a hitch. Ford archivist Dean Weber notes that the car wasn't measured precisely and some panels had to be modified to fit the elevator back then.

*"A business that makes nothing but money is a poor business."*

– Henry Ford



Ford Mustang on the Empire State Building 1964

Visitors saw the new Mustang convertible on the observation deck for 54 hours from 8 a.m. to 2 a.m. on April 16 and 17, which just happens to coincide with the New York Auto Show.



Ford Mustang on the Empire State Building 2014



1964 1/2 Ford Mustang Convertible

## April 2014 SWMMC Cruise

By Pete Schmidt

The morning of April 19, 2014 was cloudy, windy, and bit chilly. Regardless, 13 SWMMC members showed up in the Burnsville Center parking lot for the 3<sup>rd</sup> annual run to Miesville, MN. The weather was not cool enough to dissuade Mike O'Shaughnessey from cruising with the top down and driving in his shorts.

We departed at about 10:20am and made it to Miesville at just after 11:00am. Our final destination was King's Place for a lunch of their famous hamburgers. By all accounts no one was disappointed in the drive or the food. The group of twenty diners was busy talking throughout our visit. It was a great opportunity to make new friends and catch up with old acquaintances.

I am already looking forward to next year's hamburger!

## 50<sup>th</sup> Anniversary Mustang Car Show – Recap cont'd

continued cooperation. The Pack has offered their services for our August show.

I want to extend my personal thanks to those members who stepped up and made the show a success. And our many sponsors & benefactors:

Apple Ford Shakopee	Clancy's
Turtle's Bar & Grill	Buffalo Tap
O'Reilly Auto Parts	Wilmar
American Muscle	Corner Coffee
S&S Auto & Truck Repair	Kinderberry Hill
Mitrebox Framing Studio	Brian Graham Studio
Chadwick's Triple Play	Principle Real Estate

In case you were unaware:

There are 86 photos in the car show album on shutterfly.

We ran out of club membership forms during the show. See page one new members.



Apple Ford put together a great video of the car show – see the links on facebook & shutterfly.

Kare 11 ran a quick blurb on the car show the morning of April 12<sup>th</sup>.

The list of car show trophy winners can be found on the shutterfly site.

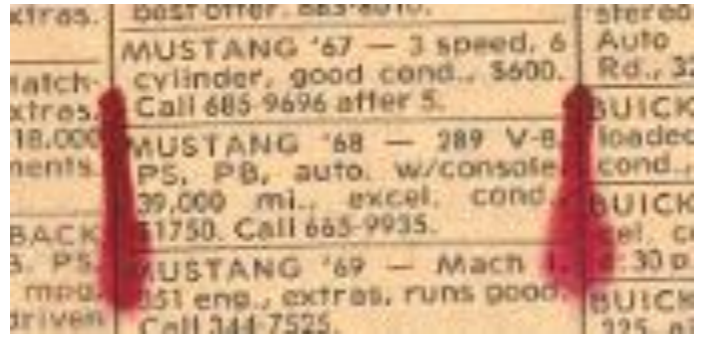
Many people were heard to say, "We will be back next year."

## Member Profile: Steve Kiefer

By: Steve Kiefer

My interest in cars began very early in life. I lived in Southern Michigan, 2 hours out of Detroit, the car capital of the world. My grandfather lived in Indianapolis (specifically Speedway, IN) where we would visit a couple times each year. I still have memories during the month of May as a very small boy that I will never forget. Sitting on my Grandfather's porch, you could hear the Indy cars thunderous roar off in the distance and periodically see the Goodyear blimp circle high in the sky. Eventually, I was first allowed to go to time trials and then a race in the mid to late 70's. Thru the years, I have been to many races and back to the speedway many years. Favorite drivers thru the years: Mark Donahue, AJ Foyt, & Al Under Jr. "The Track" holds a very special place in my heart!

In 1981, I decided it was time to buy my first car. After weeks of searching the classified section in the newspaper, I found my car. 1968 Mustang coupe, Tan with a black vinyl top and cream interior. I stored the car and bought a winter beater



each year, and boy did I have some junk with forgettable names like pinto (wagon with wood grain) & hornet (green with a big white arrow painted on the top). One year, I even bought an old '68 for my winter car. I joined a Mustang club and enjoyed club rides and attending local car shows. My highlight was participating in a club trip to Indianapolis for a car show that culminated with all Mustangs taking 2 laps around the famed Indianapolis Brickyard. I continued to love that car and kept it for 7 years until my post-college career activity was moving me around and it was no longer practical to keep.

For 23 years, I have wanted to own another "fun" car. I narrowed my search with the following criteria: Convertible, V-8 with stick shift, back seat to include the kids, & preferred to have something unique. In September 2011, I found the right car that met all of my objectives. 1994 Ford Mustang SVT Cobra Convertible Indy Pace Car (#263 of 1,000) with 25,500 miles.

(continued on next page)



## Member Profile cont'd

Back in 1994, I was at the Indy 500. As history would have it, Al Unser Jr. won the race and was escorted around the track in a Mustang Pace Car by Parnelli Jones. Even had a picture from that day, which I didn't even know existed until doing some research for this member profile.

I continue to love Mustangs old, new, and in between. I enjoy meeting people, participating in club rides, and attending car shows. And, I still love the Brickyard and will be going to the Indy 500 again this year 20 years after the last Mustang paced the field... Wouldn't we ALL like to see the 2015 Mustang pace next year's race?



## April Club Meeting Highlights

13 SWMMC members attended the meeting

David Kronk gave a brief review of the club finances

Club merchandise inventory was reviewed – we will need more SWMMC t-shirts soon. Action item: decide on ordering more 50<sup>th</sup> Anniversary t-shirts at May meeting.

Chuck Thomas joined the club while working on a new car purchase – a very adept multi-tasker

Reviewed the May, June & July cruises. Registration details for Sugar Loaf Gallop coming soon.

A new webmaster was voted in – congratulations (and thanks) to Liz Matzen

Briefly discussed 1<sup>st</sup> draft of club by-laws. Action item: Brian, David and Pete to polish the document a bit and then circulate to members before May meeting

Discussed a few Auto Motorplex show details

Discussed putting on a third car show next year based on Don's experience with some corvette club events. Club members seemed willing, more discussion needed

## Members on the Go!

Steve Kiefer and David Kronk are going to this year's Indy 500

Don Matzen and Mark Prokop are going to Sturgis Labor Day weekend 2014. If you are interested in possibly making the trip, contact either Mark or Don.

Pete Schmidt is planning on attending the MCA National show in Lincoln, NE the weekend of August 8-10. If you are interested in possibly making the trip, contact Pete.

## Finances

Look for first official report next month  
A rough summary to this point:

Income TYD: \$2,325

Car Show Expenses Paid: \$1,126

Cash Balance: \$1,200

Remaining Club Expenses: \$1,975

Dues (approx.. 60% of members have paid)

## Swap, Buy, Sell

One set of Revolution brand 5 spoke chrome wheels. 20X9 fronts and 20X10 rears, like new \$500

2 Nitto NT555R drag radial tires. Size 305/35R-20. Less than 100 miles. \$750 new, \$500 OBO. These wheels and tires fit all 05 and newer Mustangs

Jerry Fear 952-892-1482

## Calendar (more details on web site)

- May 3 Cars & Coffee  
Chanhassen, MN
- May 18 SWMMC cruise to Buzzies on the Bay  
Isle, MN
- May 25 Pony Run - TBD  
New Prague, MN
- May 28 SWMMC monthly meeting @ 6:30pm  
Apple Ford Shakopee, Shakopee, MN
- June 1 Apple Valley Ford Mustang Show  
Apple Valley Ford, Apple Valley, MN
- June 7 Cars & Coffee  
Chanhassen, MN
- June 15 SWMMC cruise to Twin Ports Mustang Show  
Superior, WI
- June 20-22 Back to the 50's Car Show  
MN Fairgrounds, St. Paul, MN
- June 25 SWMMC monthly meeting @ 6:30pm  
Apple Ford Shakopee, Shakopee, MN
- July 5 Cars & Coffee  
Chanhassen, MN
- July 13 Sugarloaf Ford Mustang Gallop  
Winona, MN
- July 18-20 Car Craft Summer Nationals  
State Fairgrounds, St. Paul, MN
- July 30 SWMMC monthly meeting @ 6:30pm  
Apple Ford Shakopee, Shakopee, MN

## Parting Shot



*"My best friend is the one who brings out the best in me." – Henry Ford*

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### OFFICERS:

- President, Pete Schmidt                      tk421tk421@mchsi.com
- Vice-President, Brian Twito                      brian\_twito@msn.com
- Treasurer, David Kronk      david@southwestmetromustangclub.com
- Photographer, Chuck Buchanan
- Web Master, Liz Matzen



# ***NEXT Club Meeting May 28, 2014***



[www.southwestmetromustang.com](http://www.southwestmetromustang.com)

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